



Consumers are often undecided on what vehicle to buy. Connecting your inventory with consumers in the right moments is critical during the vehicle selection process as shoppers consider which **PRODUCT** to choose. Using our patented Lot Insights technology, we have identified the top five luxury and non-luxury brands with the most lot visits from Cars.com mobile consumers. For each of these brands, we identified the top five lots that mobile consumers also visited for a cross-shopping analysis to understand which vehicle makes shoppers are most considering.

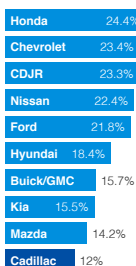


PRODUCT

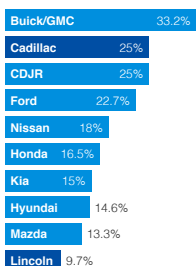
## TOP LOTS VISITED NON-LUXURY BRANDS

1. Toyota
2. Chevrolet
3. CDJR
4. Ford
5. Honda

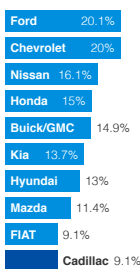
Top Lots That **Toyota** Shoppers Also Visited



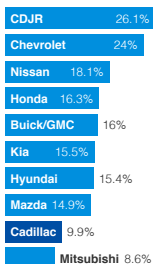
Top Lots That **Chevrolet** Shoppers Also Visited



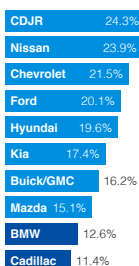
Top Lots That **CDJR** Shoppers Also Visited



Top Lots That **Ford** Shoppers Also Visited



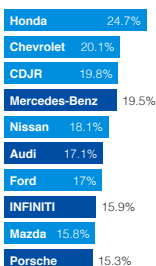
Top Lots That **Honda** Shoppers Also Visited



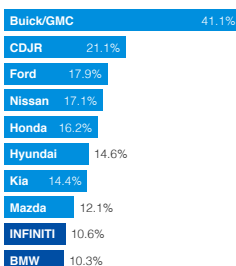
## TOP LOTS VISITED LUXURY BRANDS

1. BMW
2. Cadillac
3. Lincoln
4. Mercedes-Benz
5. Audi

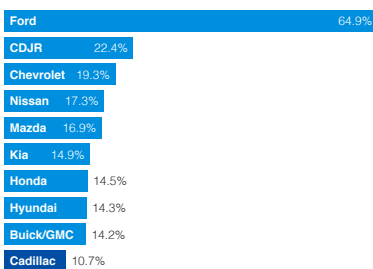
Top Lots That **BMW** Shoppers Also Visited



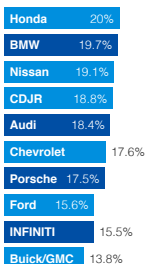
Top Lots That **Cadillac** Shoppers Also Visited



Top Lots That **Lincoln** Shoppers Also Visited



Top Lots That **Mercedes-Benz** Shoppers Also Visited



Top Lots That **Audi** Shoppers Also Visited

