

Cars.com On-the-Lot Trend Report: Cross-shopping Analysis

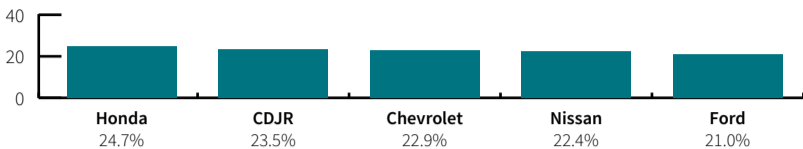


Based on Cars.com's patented On-the-Lot technology, we have identified the top five luxury and non-luxury brands with the most lot visits from Cars.com mobile consumers. For each of these brands, we identified the top five lots that Cars.com mobile consumers also visited.

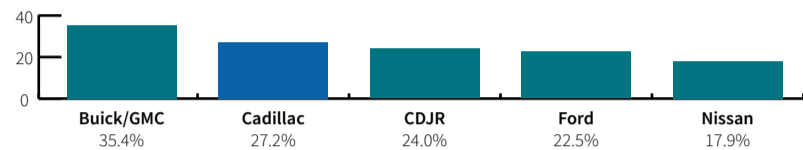
Key: ■ Non-Luxury Brands ■ Luxury Brands

NON-LUXURY BRANDS

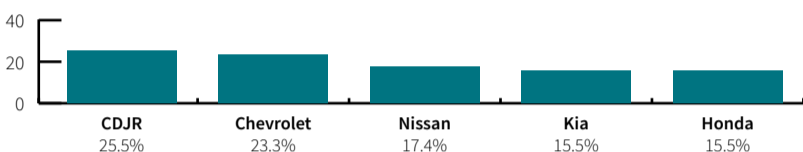
Top Lots That **Toyota** Shoppers Also Visited



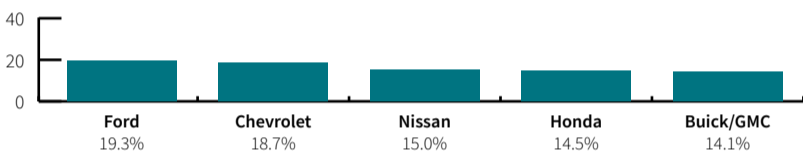
Top Lots That **Chevrolet** Shoppers Also Visited



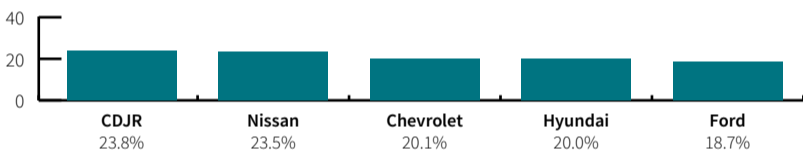
Top Lots That **Ford** Shoppers Also Visited



Top Lots That **CDJR** Shoppers Also Visited

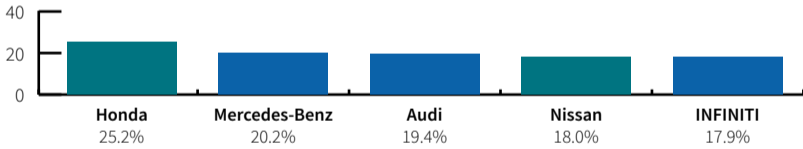


Top Lots That **Honda** Shoppers Also Visited

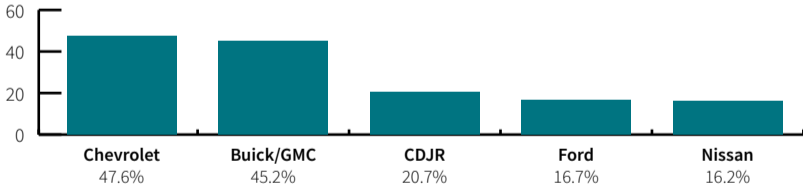


LUXURY BRANDS

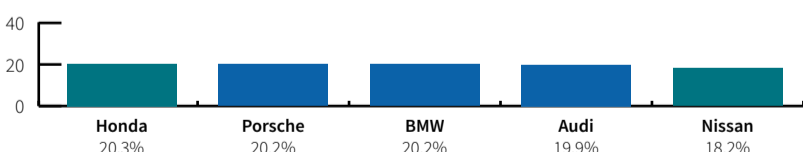
Top Lots That **BMW** Shoppers Also Visited



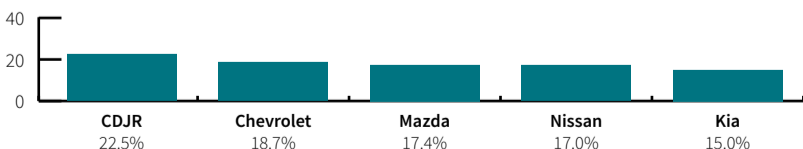
Top Lots That **Cadillac** Shoppers Also Visited



Top Lots That **Mercedes-Benz** Shoppers Also Visited



Top Lots That **Lincoln** Shoppers Also Visited



Top Lots That **Audi** Shoppers Also Visited

