

# Cars.com On-the-Lot Trend Report



Understanding what consumers are researching while on your lot will help you beat the competition and grow your business.

Based on Cars.com's patented On-the-Lot technology, these are the most viewed vehicle details pages in September 2017. We've also highlighted the vehicles that are predicted to turn the fastest based on an analysis of the inflow and outflow of inventory advertised on Cars.com.

## Top New VDP Views by Category - September 2017

### Top 5 New Luxury

1. Land Rover Range Rover Velar
2. Land Rover Range Rover
3. Mercedes-Benz AMG G 63\*
4. Porsche Panamera
5. Mercedes-Benz E-Class



### Top 5 New Trucks

1. Ford F-150
2. Chevrolet Silverado 1500
3. RAM 1500
4. Ford F-250
5. Toyota Tacoma\*



### Top 5 New Compact Sedans

1. Honda Civic
2. Volkswagen Jetta\*
3. Chevrolet Cruze
4. Hyundai Elantra
5. Toyota Corolla



### Top 5 New Midsize Sedans

1. Dodge Charger
2. Toyota Camry
3. Honda Accord\*
4. Ford Fusion
5. Chevrolet Malibu



### Top 5 New Fullsize Sedans

1. Nissan Maxima\*
2. Chevrolet Impala
3. Chrysler 300
4. Toyota Avalon
5. Ford Taurus



### Top 5 New SUVs

1. Jeep Grand Cherokee
2. Jeep Wrangler Unlimited
3. Land Rover Range Rover Velar
4. Dodge Durango
5. Toyota 4Runner\*



### Top 5 New Luxury SUVs

1. Land Rover Range Rover Velar
2. Land Rover Range Rover
3. Mercedes-Benz AMG G 63\*
4. Land Rover Range Rover Sport
5. Porsche Macan



## Top Used VDP Views by Category - September 2017

### Top 5 Used Luxury

1. Mercedes-Benz C-Class
2. Mercedes-Benz E-Class
3. Mercedes-Benz S-Class\*
4. BMW M3
5. BMW X5



### Top 5 Used Trucks

1. Ford F-150
2. Chevrolet Silverado 1500
3. Toyota Tacoma\*
4. GMC Sierra 1500
5. Ford F-250



### Top 5 Used Compact Sedans

1. Honda Civic
2. Volkswagen Jetta
3. Toyota Corolla\*
4. Mazda Mazda3
5. Subaru Impreza



### Top 5 Used Midsize Sedans

1. Honda Accord
2. Dodge Charger
3. Toyota Camry\*
4. Nissan Altima
5. Ford Fusion



### Top 5 Used Fullsize Sedans

1. Nissan Maxima\*
2. Chevrolet Impala
3. Chrysler 300
4. Chevrolet SS
5. Ford Taurus



### Top 5 Used SUVs

1. Jeep Grand Cherokee
2. Jeep Wrangler Unlimited
3. BMW X5
4. Jeep Wrangler\*
5. Ford Explorer



### Top 5 Used Luxury SUVs

1. BMW X5
2. Acura MDX
3. Land Rover Range Rover Sport
4. Porsche Cayenne
5. Land Rover Range Rover\*

